

## TALENT(PERIOD.)

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Welcome to the Quarterly Newsletter for Vector Talent Resources. In each issue, we will bring you the latest Vector news in recruiting, outsourcing, partner events, staff highlights, media, and publications.



### From the Corner Office

By Chris Clover, Vice President, Finance and Administration

#### Don't Lose the Focus

In high school my sister would proofread my papers. She was an English major and enjoyed reading what I wrote and improving how I wrote it. I don't think a paper was ever submitted without her stamp of approval. Now, just as then, we should get a stamp of approval on our work before submitting it to the people who will be grading it.

This is where the TalentMEDIA team thrives. For more than 45 years, they have provided their publishing services for companies and government agencies across the country. In the year and a half since they joined Vector, they have helped countless organizations with editing, design, and 508 compliance projects. You may have the best idea or want to get a wonderful point across, but if the way you present it is sloppy, the focus will be taken away and your point will ultimately be lost. That's what this team excels at—making everyone's writing and designs look their best! They have a magical way of crafting your ideas so that people can focus on your content and not your grammar.

#### Include Everyone

You may have seen the news that [Dunkin Donuts recently lost a case in which a blind plaintiff charged the company with having an inaccessible website](#). This is not the first time a ruling like this has favored the plaintiff. It is a clear indication to companies that the public accommodations required by Title III of the Americans with Disabilities Act don't apply to just bricks and mortar; 508 remediation does not apply just to websites either. Current and archived documents online should be made accessible to those who are visually impaired. In fact, Section 508 of the National Rehabilitation Act requires that all content on U.S. government websites be accessible to people with visual, cognitive, hearing, or motor impairments. Beneficiaries of federal funding must now guarantee 508 compliance of all web-deliverable content, ensuring that everything distributed online for public use is equally accessible to disabled and nondisabled users. This is another field where Vector's outstanding TalentMEDIA team can help.

#### Contact Us Today

A recent addition to the TalentMEDIA team is their director of business development, Jennifer Ford. Jennifer brings a wealth of knowledge and enthusiasm to the entire Vector organization. Her passion is assisting nonprofits and associations with their communications goals.

If you'd like to find out how the expert TalentMEDIA team can assist you with copyediting and proofreading, writing and content development, 508 remediation and compliance, graphic design and layout, web design and maintenance, and much, much more ... contact Jennifer today at [jenniferf@vectortalent.com](mailto:jenniferf@vectortalent.com) or call 703.639.2193.



For more than 45 years, the TalentMEDIA team has been working in the publishing industry. From government agencies and nonprofits to small associations and private companies, the TalentMEDIA team has seen and worked with them all. We've provided our expertise in every aspect of editing and design, across the web and in print. Our team has been behind the scenes doing communications and publishing work for some of the most well-known companies around.

To learn more about what the TalentMEDIA team can do, [click here](#).



### Introducing Johanna Daproza, Director of Creative Services

Johanna is an avid vegetable gardener and foodie who grew up in New Jersey and now lives in Maryland. When she's not experimenting in the kitchen, you can probably find her outdoors walking or biking with her

## DESIGN AND PRODUCTION

TalentMEDIA has designed hundreds of projects, from monthly magazines, new sletters, books, and annual reports in print to websites, e-newsletters, and on-demand and digital publications online.

## 508 COMPLIANCE

Section 508 of the National Rehabilitation Act requires that all content on U.S. government websites be accessible to people with visual, cognitive, hearing, or motor impairments.

## WEB SERVICES

Our digital and print teams work side by side to provide coordinated solutions that work across different media while supporting a comprehensive communications strategy.

## EDITORIAL SERVICES

We offer substantive editing, copyediting, light copyediting, and proofreading.

[Check Out Our Portfolio](#)

For a price quote  
or any other inquiries,  
contact Jennifer Ford  
at 703.639.2193 or  
[jenniferf@vectortalent.com](mailto:jenniferf@vectortalent.com).

family.

Johanna recently returned from a wonderful trip to the Philippines, where she and her parents were born. Eight family members, including her parents, her husband, and her twin daughters, spent three weeks visiting relatives throughout the islands, touring from the mountains to the beaches, and making her coworkers jealous as they followed her on Instagram. They're still talking about the amazing food pictures she shared!

In addition to Filipino cuisine, Johanna's culinary expertise comes from growing up outside New York City. Even though she lives hours away now, she somehow still knows the best places to eat in every NYC neighborhood! She also has a lifelong allegiance to her childhood teams, the Giants and the Mets.

After graduating from Rutgers University with a BA in English and minor in journalism, Johanna moved to the Washington, DC, area and worked for several major publishing and communications organizations. She spent 11 years as a production manager at Hanley Wood, where she managed a half dozen publications. When former coworkers told her about the company they joined close to her home in Maryland, she left the Dillion commuter buses behind and became the production manager, and eventually the creative director, of what is now Vector's TalentMEDIA team. Johanna has been spearheading all our creative efforts since August 2011, producing books, creating original logos and graphics, and even designing ads that appeared on the Jumbotron at the Louisiana Superdome.

Johanna and her family live in Ellicott City, Maryland. Her daughters will be starting high school this fall and keep the Dapozas busy with string orchestra recitals, drama club musical performances, and other school activities—though they all find time for great food and fun family vacations!

## TalentTALK

*Each week, our Talent teams blog about topics ranging from recruiting and outsourcing to communications and publishing, and sometimes even health and wellness. Follow us on social media or check out our website for the latest blog updates!*

### What to Do Before Going on Vacation

Everyone loves a vacation. But as we all know, sometimes the work-related stress that results from time off almost makes it not worth it—desperate messages from colleagues and clients, the mountain of emails to go through upon your return, and of course playing catchup; not to mention the stress put on your coworkers. [READ MORE](#)



### Why You Should Hire TalentMEDIA as Your Communications Team

Many people aren't sure what TalentMEDIA does or how we do it. Well, it requires a little bit of magic and a huge amount of talent working together. We're the team behind the scenes of some of your favorite TV shows, government organizations, national nonprofits, and commercial agencies. We help them look good so that you keep coming back for more. [READ MORE](#)



### Are You Following the Dictionary?

I check Twitter mostly to follow sports journalists and snarky celebrities, but some days the animosity on the site makes me think about logging out for good.

#WORDSMATTER

I'll never do it, though—I'd miss the dictionary too much. One of my favorite things online is the Merriam-Webster Twitter feed. It's a perfect combination of humor, information, and topicality. [READ MORE](#)

**Do you need a copyeditor, proofreader, desktop publisher, graphic designer, or 508 compliance specialist for your next project?**  
**Let our publishing and communications experts at TalentMEDIA do the job for you!**  
**CONTACT US TODAY!**



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